

## Association of Personal Historians Inc. 2010 Advertising Order Form

**To advertise in APH publications during 2010:**

- From the Ad Type/Price Chart, decide what size ad you want.
- From the Ad Order Form, decide how many 2010 publications you want your ad to appear in.
- In the Ad Order Form chart, enter the Ad Type you want for each Publication along with the Ad Price.
- Enter the number of ads you are purchasing.
- Calculate the discount and enter that amount.
- Subtract the discount amount from the total and make your payment (see below).
- Send your ad, ad size and publication details to Linda Coffin at the address below.

Ad Type / Price Chart				
Ad Type	Ad Type Description	Size (W x H)	Member Price	Non-Member Price
BC	Business Card	3.25" x 2"	\$60	\$95
SQ	Square	3.25" x 3.25"	\$90	\$140
HW	Half page-wide	7" x 4.5"	\$225	\$360
HH	Half page-high	3.25" x 9.4375"	\$225	\$360
FP	Full page	7" x 9.4375"	\$360	\$580

Ad Order Form			
Ad Type	Publication	Ad Price	Ad Deadline
	Winter 2010 Newsletter		Dec. 2, 2009
	Spring 2010 Newsletter		March 16, 2010
	Conference Advance Program Print Edition		May 3, 2010
	Conference Advance Program Online Edition		May 3, 2010
	Fall 2010 Newsletter		July 9, 2010
	Conference Final Program		Sept. 3, 2010
	TOTAL AD COST BEFORE DISCOUNT		
	LESS DISCOUNT FOR MULTIPLE ADS		____ # of Ads
	TOTAL DUE APH		

Discount Chart	
# of Ads	Discount
1	Stated price
2	5%
3	10%
4	15%
5	20%
6	25%

**For questions or to reserve your ad, either by email or regular mail, please contact:**

**Linda Coffin, APH Publications Director**

3208 E 25th St., Minneapolis, MN 55406

612-724-3441      **E-mail:** ads@personalhistorians.biz

**Specs:** Graphic files may be in PDF, TIF or EPS format. Resolution should be at least 266-300 dpi.

**Payment:** You may pay online via credit card/PayPal <<http://www.personalhistorians.org/advertising/>>

(be sure to state ad size and number of insertions in the description box) or send payment to Linda Coffin with this order form by check or money order (payable to the Association of Personal Historians Inc.)

Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City, State/Province, Postal Code \_\_\_\_\_ Date \_\_\_\_\_